

GUEST LECTURES / ASSOCIATION ACTIVITIES ORGANIZED BY VARIOUS CLUBS:

- ❖ Mr.Abishek Chandamarakshan, Senior Manager, Vy Systems Pvt Ltd, Chennai, delivered a Guest Lecture organized by Marketing Club on “**Current Trends in Marketing**”to our II Year MBA students on 31st July 2019.
- ❖ Mr.Arvind Jayakumar, Senior Manager Finance, Born Commerce Pvt.Ltd,Chennai, delivered a Guest Lecture organized by Finance Club on “**Emerging Trends in Financial Services Sector**”to our II Year MBA students on 17th August 2019.
- ❖ **Inauguration:** Dr.C.Chandrasekar Christopher, Principal Inaugurated for I year MBA, Misrimal Navajee Munoth Jain Engineering College, was held on 04th September, 2019 in the A/C seminar hall. The function started with a prayer song. Dr. Abirami.P, Asso.Professor & Head welcomed the gathering followed by lighting of Kuthu Vilakku and address by our Principal Address.
- ❖ Mrs.Uma Krishnamurthy, Tata Consultancy Services, Soft Skill Trainer, delivered a Guest Lecture organized by HR Club on the Topic “**Smarter Recruitment**” to our I & II year MBA students on 5th September 2019.
- ❖ Dr.CMA.Prema Manoharan, Retd from Indian Bank delivered a Special Lecture organized by Finance Club on the Topic “**Special Lecture on E-Banking**” to our I & II year MBA students on 19th September 2019.
- ❖ Mr.Narendran, Associate Manager, Service Marketing- Lanson Toyota , inaugurated “Gallant Managers Association” and delivered a Guest Lecture on the Topic “**Process of Service Marketing**” to our I & II year MBA students on 20th September 2019.

STUDENTS PARTICIPATED ACTIVITIES:

- ✓ Ms.Kuntrapakkam Yamini, Ms.Naveena.M, Ms.C.Divya, and MS.G.Devapriyanga of II year MBA students participated in Inter Collegiate Competition held at D.G. Vaishnav College, Arumbakkam on 18th September 2019 on Mobile Photography, Business Quiz and Treasure Hunt.
- ✓ Mr. Pravin Kumar.R & Mr.Ganish Kannan.D of I year MBA students participated in Inter Collegiate Competition held at Jerusalem College of Engineering, Pallikaranai, on 27.9.2019 in Business Quiz.

ALUMNI ACTIVITY:

- ❖ Mr.D.Sugumar, Senior Sales Executive, Kquality Milk Foods Ltd, Kancheepuram delivered a delivered a Guest Lecture by our Alumni on “**Skill Sets & Job Opportunities to Management Students in Marketing**”to our II Year MBA students on 19th July 2019.

INDUSTRIAL VISIT:

- ✓ **Industrial Visit:** I & II MBA Students went to “The Diamond Engineering Pvt Ltd” Plant 1 – Kelambakkam & Plant 2 Mambakkam on 18th October 2019.

UNIVERSITY RANK: Ms.Yogasudha.S secured **University 7th Rank**, 2019.